

Kick-off Meeting of “Boosting Armenian Universities Internationalization Strategy & Marketing” (BOOST) Programme

On February 20-21 of this year, the kick-off meeting of “Boosting Armenian Universities Internationalization Strategy & Marketing” (BOOST) programme took place at the Armenian State Pedagogical University after Khachatur Abovyan. It is a three-year program, aimed at the internationalization of higher-educational institutions, funded by the Erasmus+ grant programme. The main purpose of the meeting was to present the work packages of the programme.

Work package 1

To develop a comprehensive national framework for internationalization policy and tools to facilitate internationalization processes in Armenia

Work package 2

To create online tools for mapping and benchmarking the national platform for the internationalization of higher education and internationalization processes

Work package 3

To develop the capacities of the international cooperation departments of the RA higher-educational institutions, the RA Ministry of Education and Science, and social partners towards strategic management, marketing, credit mobility and cultural challenges

Work package 4

To establish or enhance the resources and service-oriented centers of the international departments of the RA higher-educational institutions

Work package 5

Dissemination strategy of outcomes

Work package 6

Programme Management

Work package 7

Programme quality assurance

Work package 8

Programme sustainability assurance

The meeting was attended by the representatives of both Armenian and European higher-educational institutions.

[Agenda](#)

[Kick-off Meeting Minutes](#)

