

# Training 1: Fundamentals of Building a Strategic Internationalisation Plan

Date: February 19<sup>th</sup>, 2018 – February 23<sup>rd</sup>, 2018

Place: Universitat Politècnica de Catalunya · Barcelona Tech (Spain)

Monday Morning: Sala Juntas de Rectorado

Rest of days: Vertex Building

#### **Previous to training**

Files	Activity/Reading
file_01.pdf	Read "Internationalisation at home" by EAIE
file_02.pdf	Read "Integrating Institutional Policies and Leadership for 21st Century Internationalization" by John K. Hudzik
file_03.pdf	Read "International Strategic Planning" by Maurits Van Rooijen
file_04.pdf	Read "Developing Institutional Internationalisation Policies and Strategies: an Overview of Key Issues" by Robin Middlehurst
file_05.pdf	Read "Internationalisation: Key Concepts and Elements" by Jane Knight

Level	Activity
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National	Get and read the national university legislation
	1. What is the most important in this document?
	2. Is there anything about internationalization in the document? What?
National	Get and read any other document related to the future of the university system
	1. Is there anything about internationalization in the document?
	What?
Institution	Get and read the statutes of your university. Answer:
	1. Which actors appear in the document?
	2. Which is the main goal of your university?
	3. Is there anything about internationalization in the document? What?
Institution	Get and read the strategic plan of your university. Answer:
	1. Which actors appear in the document?
	2. Which are the main objectives of your university?
	3. For which period of time is the strategic plan?
	4. Is there anything about internationalization in the document?
	What?
Institution	Get and read any other document related to the future of your university.
	Answer:
	<ol> <li>Is there anything about internationalization in the document?</li> <li>What?</li> </ol>







## Monday, February 19<sup>th</sup>, 2018

Time	Activity
9:30 10:00	Welcome to UPC
	Vice-Rector of International Policy: Prof. Juan Jesus Perez Gonzalez
	Project Coordinator: Ms. Kristina Tsaturyan
	UPC Project Coordinator: Prof. Vicenc Fernandez
10:00 11:00	Key Speaker 1: Helena Martínez
	Head of the International Relations Bureau
	Key Speaker 2: Prof. Lourdes Reig
	Former Vice-Rector of International Relationships
11:00 11:30	Coffee Break
11:30 12:30	Visit to the Entrepreneurship Space Emprèn UPC
	A space for students and recent graduates who have a business idea
	and need a place to make it real.
12-20 14-00	Cristina Aresté - Manager of Emprèn UPC
12:30 14:00	Lunch
14:00 17:00	BOOST project. Where we are.
(+coffee-break)	Ms. Kristina Tsaturyan
	Objectives of this training.
	Introduction of participants and trainers
	Expectations and introduction to the topic
	Strategic Planning Cycle
	Create Awareness of SIP process
	Wrap-up
	Ms. Marina Casals and Prof. Vicenc Fernandez

# Tuesday, February 20<sup>th</sup>, 2018

Time	Activity
9:30 12:30	Welcome Back
(+coffee-break)	Vision and Mission
	Diagnosis phase: SWOT and SOAR
	Ms. Marina Casals and Prof. Vicenc Fernandez
12:30 14:00	Lunch
14:00 17:00	Stakeholder analyses
(+coffee-break)	Environment scanning: Trends in IHE?
	Wrap-up
	Ms. Marina Casals and Prof. Vicenc Fernandez







#### Wednesday, February 21st, 2018

Time	Activity	
9:30 12:30	Welcome	
(+coffee-break)	Goals and Actions of an SIP	
	KPI's of an SIP	
	Timeline of an SIP	
	Ms. Marina Casals and Prof. Vicenc Fernandez	
12:30 14:00	Lunch	
14:00 17:00	Communication of an SIP	
(+coffee-break)	Implementing your SIP, the Challenges and Pitfalls	
	Wrap-up	
	Ms. Marina Casals and Prof. Vicenc Fernandez	

## Thursday, February 22<sup>nd</sup>, 2018

Time	Activity		
9:30 12:00	Welcome		
(+coffee-break)	Implementation, evaluation, correcting measures		
	Group work		
	Addressing Concerns of participants	s	
	Ms. Marina Casals and Prof. Vicenc Fernandez		
12:00 13:00	Lunch		
13:00 15:00	Work Group: Prepare	Project Meeting	
	presentations for Friday	All EU and Armenian	
	The Armenian participants	partners	
15:00 17:00	Presentation of the national Strategy		
(+coffee-break)	Ms. Kristina Tsaturyan		
	Discussion about the National Strategy versus Institutional Strategic		
	Plans		
	All EU and Armenian partners		

## Friday, February 23<sup>rd</sup>, 2018

Time	Activity
9:30 12:30	Welcome
(+coffee-break)	Presentations of your own action plan
	Wrap up, final reflections, and evaluation
	All EU and Armenian partners
12:30 13:00	Closing Session: Next step in the project
	Ms. Kristina Tsaturyan and Prof. Vicenc Fernandez



