

Partners



Yerevan State University	Azerbaijan Tourism Institute	Ilia State University	Jade University of Applied Sciences (Germany)
Armenian National Agrarian University	Azerbaijan State Agricultural University	Agricultural University of Georgia	Worms University of Applied Sciences (Germany)
Yerevan State Linguistic University	Nakhchivan State University	Telavi State University	Institute of Technology Tralee (Ireland)
Russian Armenian University	Baku State University	Shota Rustaveli State University	Rezekne Augstskola (Latvia)
Gyumri State Pedagogical Institute	Mingachevir Tourism College	Agency of Protected Areas of Georgia	CHE Consult GmbH (Germany)
Ministry of Economy of Armenia	EcoSfera NGO, Social Ecology Centre	Aragvi Adventure Center	
Hyr Service	Nature Friends NGYO	Transboundary Joint Secretariat for Nature Conservation	
Berlin Guest-house ltd	Azerbaijan Tourism Association		
	Baku Tourism Information Center		
	Millennium Tourism Congress DMC LLC		

Contact

Andrea Menn

Gila Altmann

Jade Hochschule

Friedrich-Paffrath-Straße 101

D-26389 Wilhelmshaven

Tel: +494421-985-2386

Mail: menn@jade-hs.de

gila.altmann@jade-hs.de

Website:

www.sutoma.eu

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**„Development of new modules for international bachelor and master programmes in sustainable tourism management“
(SuToMa)**

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The Project

Duration:
15.11.2012 – 14.10.2015 (3 years)

Objectives:
A multi-country project to modernize curricula in sustainable tourism management (SuToMa) and develop a joint understanding about the principles of sustainability.

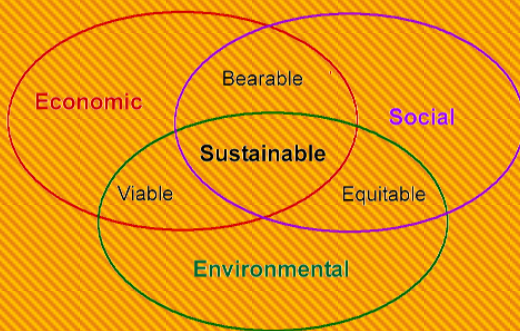
Reason:
Tourism development is a regional priority for the Caucasus. Especially for Europeans it is a fascinating area with a rich cultural history and biodiversity. Well educated human resources are needed for sustainable regional development.



Our perspective:
Only a sustainable regional development within the tourism sector guarantees a long-term economic, social and ecological welfare for people and following generations.

Partners:
30 universities, enterprises and NGOs in Azerbaijan, Armenia and Georgia. European partners in Ireland and Latvia, 2 representatives from CIM/GIZ.

Targets:
Development of 12 new modules for innovative topics which will be integrated into already existing curricula.



Outcomes:

- A common understanding of sustainability and regional development
- Creating modules according to the Bologna standards
- Comparable qualification standards
- New methods and materials for teacher training
- Formal integration of practical placements in the curricula
- Implementation of an eLearning platform
- Establishing new international academic cooperation

Project modules

1. Destination management
2. Sustainable tourism
3. Nature-based tourism
4. Agrotourism
5. Practical placements
6. Tour guide education
7. Capacity building for sustainable tourism
8. Intercultural communication and management
9. Language for specific purposes: Tourism
10. Small and medium size enterprises management
11. Cultural management
12. Electronic and mobile tourism / Traffic management