

ERASMUS + BOOST program training for the development of an internationalization strategic plan for internal stakeholders

On April 13 of this year the working team of ERASMUS+ BOOST program carried out training for more than 50 employees of the University, including deans of departments, heads of chairs, academic staff and students at SUSH.

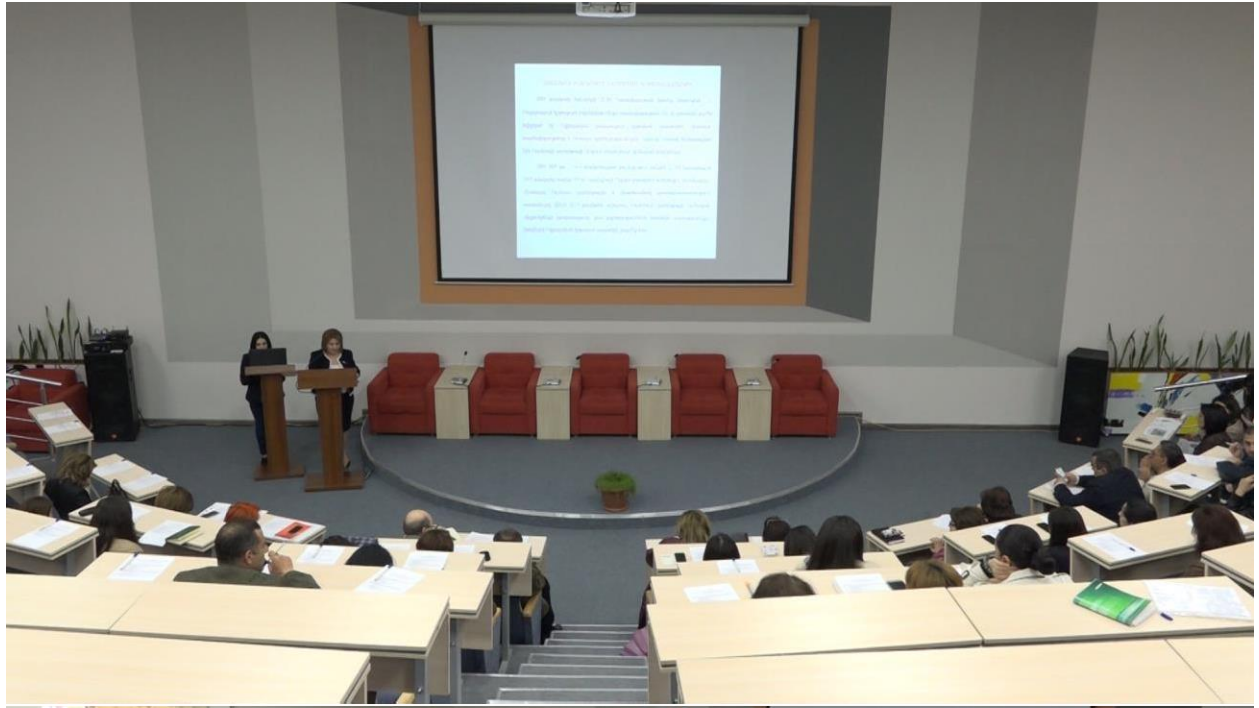
The goal, the objectives, the expected outcomes of the BOOST program, the mission and vision of the University internationalization, SWOT and SOAR analysis, the goal and activities of the International Strategic Plan (ISP), implementation schedule and key performance indicators (KPIs), as well as the importance of communication in the ISP development process were presented at the training.

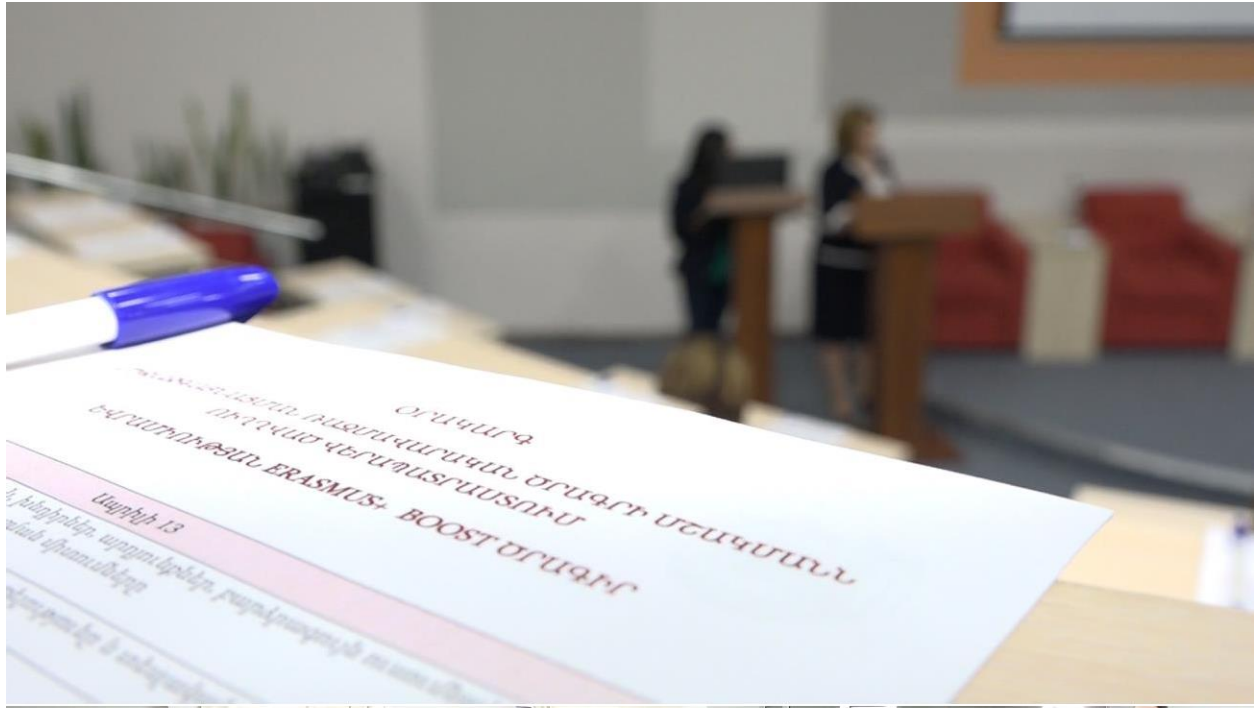
In the next stage, practical work is planned according to the departments.

For more details:

<https://www.youtube.com/watch?v=Io57uGqhjas>

[Agenda](#)









Ամենատարածված
գործիքակազմը՝ SWOT

- Strength – ուժեղ կողմ
- Weakness – թույլ կողմ
- Opportunities - հնարավորություններ
- Threats – սպառնալիքներ

- Ներքին և արտաքին
- օգնող և վնասող



